

Under the Patronage of H.E. Prof. Dr. AbdelKarim Al-Qudah, President of the University of Jordan

Academy of International Business
AIB-MENA Chapter 6th Annual Conference
The University of Jordan, Amman, Jordan
Date: 12-14 March 2019

"Sustaining the Sustainable Agenda"

Exploring Critical Multilayered Sustainable International Business Practices in the MENA Region

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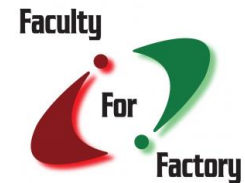


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Time	Program		
	Day 1: 12 March, 2019		
9.30 am onwards	Bus leaves from hotel at 8.15 am from the Jerusalem International Hotel Registrations opens <i>Venue: Prince Al Hussein Bin Abdullah II School of International Studies. The University of Jordan</i>		
10.00 – 10.20	Opening and Words of Welcome Dr. Yousef Al-Abdallat, Director Faculty for Factory National Program Dr. Immanuel Azaad Moonesar, President of AIB-MENA Chapter H.E. Maha Ali, Former Minister of Industry & Trade/AIB MENA Outreach/Levant Prof. Dr. Abdel-Karim Al-Qudah, President of the University of Jordan <i>Venue: Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan</i>		
10.20 -10.30	Awarding of the AIB-MENA Ghaf Tree Awards: Dr. Immanuel Azaad Moonesar, President of AIB-MENA Chapter & Prof. Dr. Melodena Stephens AIBMENA Board Member: Award Winners: Ruwaad Al-Tanmeya (Jordan) and Emirati Jordanian Camp (Jordan)		
10.30 - 10.50	Signing of MOU between University of Jordan and Mohammed Bin Rashid School of Government (MBRSG) (Represented by Prof. Martin Spraggon, Associate Dean, MBRSG) and exchange of shields between the University of Jordan, AIB MENA Chapter and MBRSG.		
10.50 – 11.00	Tea Break: The Lobby at Prince Al Hussein Bin Abdullah II School of International Studies		
11.00 – 12.30	Opening Plenary Session: 'Sustaining the Sustainable Agenda' Moderator: Prof. Dr. Melodena Stephens, AIBMENA Founder & Board member, Professor of Innovation Management, Mohammed Bin Rashid School of Government. Participants: HE Dr. Ibrahim Saif, CEO of Jordan Strategic Forum, Former Minister of Planning and International Cooperation and Former Minister of Energy and Mineral Resources Mr. Ghassan Nuqul, Vice-Chairman Nuqul Group Ms. Samar Dudin, Regional Director & Head of Programs, Ruwaad Mr. Mohammed Salim Alkaabi, Emirati Jordan Camp Dr. Yousef Al Abdallat, Director for Faculty for Factory National Program, The University of Jordan; <i>Venue: Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan</i>		
12.30-13.45	Paper Presentations Track: 1 (Chair- Dr. Immanuel) 1. The Impact of High Performance Work System on Job Performance through Human Capital: Evidence from Service Sector of Oman <i>Tariq Atya</i>	Paper Presentations Track: 2 (Chair – Dr Vijay) 1. Dimensions of Firm Internationalization as determinants of Knowledge Management Strategy <i>Marina Apaydin</i>	Paper Presentations Track: 3 (Chair- Dr. Filareti) 1. Women's role in economic development: Legal context in the MENA countries <i>Chokri Kooli</i>



	<p>2. The Role of Gender in determining Individual Values and Time Orientation <i>Hoda Nibal Awada</i></p> <p>3. The effect of culture on performance appraisal in Lebanese and Tunisian subsidiaries of French MNCs <i>Samer Francois Nakhle</i></p> <p>Room No. 001</p>	<p>2. Environmental Finance, E-Waste and Well-being: Challenges and Future Trends in Sustainable Cities <i>Taghreed Abu-Salim</i></p> <p>3. The Regionalization Approach to Globalization in a Non-Commodity based Developing Country: A MENA Conceptualization <i>Omar Khan</i></p> <p>Room No. 003</p>	<p>2. Agency – NGO conflict in approach to social capital of development programs: The case of Jordan <i>Ala'a Alsarhan</i></p> <p>3. The use of modern pedagogical techniques when introducing business graduate students to organizational excellence concepts based on Constructivist theory: A case study <i>Flevy Lasrado</i></p> <p>Room No. 004</p>
	<i>Venue: Prince Al Hussein Bin Abdullah II School of International Studies. The University of Jordan</i>		
13.45-14.45	Lunch Venue: University Restaurant / Al Qairwan Hall		
14.45-15.15	Visit The University of Jordan Museum		
15.30-16.30	<p>AIB Women Panel on “Intersectionality”</p> <p>Facilitator: Dr. Racquel Warner, Vice President-Finance, AIBMENA Participants: HE Maha Ali, Former Minister of Industry, Trade and Supply Dr. Insaf Daas, Executive Director, Insaf for Development & Training, Jordan Dr. Eman AlHussein, Associate Professor, AlBalqa’ Applied University Ms. Mayyada Abu Jaber, Founder and CEO of World of Letters Prof. Melodena Stephens, AIBMENA Founder and Professor of Innovation, MBRSG <i>Venue: Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan</i></p>		
16:30-16:45	<p>Evening Tea Venue: The Lobby at Prince Al Hussein Bin Abdullah II School of International Studies</p>		
16:50	Bus leaves for hotel		
19.00-22.00	<p>AIBMENA Gala Dinner* (free for all delegates who pay full registration) <i>Venue: Al Zuwwadeh Restaurant, Address: Al-Hijaz St., Amman</i> Bus leaves from the Jerusalem Hotel at 18.30pm</p>		
Day 2: 13 March, 2019			
8.30 Registration	<p><i>Bus leaves hotel at 8:15am</i> <i>Venue: Prince Al Hussein Bin Abdullah II School of International Studies. The University of Jordan</i></p>		
9.00-10.00	<p>JIBP Editors & Board Members – “How to publish in a top tier journal”. Facilitated by: Prof. Dr. Sarianna Lundun</p> <p>Venue: <i>Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan (Open Session)</i></p>		
10.00-10.30	Tea Break: Venue: The Lobby at Prince Al Hussein Bin Abdullah II School of International Studies		
10.30-13.15	<p>JIBP Paper Development Workshop (by invitation* for selected papers)</p> <p>Facilitators: Prof. Dr. Sarianna Lundun, AIB Fellow, Journal of International Business Policy Editors & Prof. Narjess Boubakri, Professor of Finance and Head Department, American University of Sharjah, Journal of International Business Policy Editorial Board member. Venue: <i>Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan</i></p> <p>Participants*</p>		
13.15-14.00	Lunch Venue: University Restaurant / Al Qairwan Hall		



14.00-15.15	<p>Paper Presentations Track: 4 (Chair- Dr. Vijay)</p> <p>1. Diversity management in the UAE: A Case Study <i>Racquel Warner</i></p> <p>2. Exploring Idiosyncratic Risk Mitigating and Managing Strategies of EMNEs through Disruptive Global Expansion: A Case Study of a Chinese MNE <i>Vijay Pereira</i></p> <p>3. Ambidextrous role of medical device manufacturing MNEs in the ecosystem of UAE healthcare innovation <i>Wardah Qureshi</i></p> <p>Room No. 001</p>	<p>Paper Presentations Track: 5 (Chair- Dr. Glenn)</p> <p>1. Corporate Social Responsibility, Innovative Work Behavior and Organization Citizenship Behavior: The Role of Entrepreneurial Orientation and Employee Organizational Identification <i>Elissar Abdelkhalek</i></p> <p>2. The Role of Sustainability in the Relationship between Corporate Governance, Social Responsibility and Performance: Evidence from Developed and Developing Companies <i>Walid Rasheed Elgammal</i></p> <p>3. Toward a Human-Centered Medium of Exchange: An Exploration of the Potential for Cryptocurrency to Enhance Human Aspects of Economic Exchange <i>Glenn Muschert</i></p> <p>Room No.: 003</p>	<p>Paper Presentations Track: 6 (Chair- Dr. Abdul)</p> <p>1. Governance and ESG Disclosures in the GCC <i>Mahmoud Arayssi</i></p> <p>2. University Social Responsibility and its impact on student related outcomes: A cross-country comparison <i>Abdul-Nasser El-Kassar</i></p> <p>3. Identifying cultural singularities of Egyptians in Hospitality Organisations in the Egyptians Context: A Case of Convergence? <i>Samah Abel Radwan,</i></p> <p>Room No.: 004</p>
15:15-15:30	<p>Evening Tea Venue: The Lobby at Prince Al Hussein Bin Abdullah II School of International Studies</p>		
15.30-16.45	<p>Closing Panel: Sustainable Practices. Facilitated by Dr Vijay Pereira, Associate Professor of Strategic and International HRM at Khalifa University, UAE; VP Program AIBMENA.</p> <p>Participants: HE Dr. Lina Shabeeb, Former Minister of Transportation Dr. Taghreed Abu-Salim, Assistant Professor, Master of Quality Management (MQM), UOWD Dr. Tim J. Rogmans, Assistant Professor, Strategic Management, College of Business, Zayed University. Venue: Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan</p>		
17:00	<p>Bus Leaves for Hotel</p>		
	<p>*Limited Number of Participants.</p>		
Day 3: Thursday – 14th March 2019			
9.00-11.30	<p>Teaching Case Study Workshop Facilitated: Dr. Immanuel Azaad Moonesar Room No. 001</p>	<p>Early Career Research Workshop Facilitator: Dr. Racquel Warner Room No.: 003</p>	<p>Social Innovation & Entrepreneurship Workshop Facilitator: Prof. Dr. Melodena Stephens Room No.: 004</p>
10:15- 10:30	<p><i>Tea Break</i> : Venue The Lobby at Prince Al Hussein Bin Abdullah II School of International Studies</p>		
11.30-12.30	<p>AIBMENA General Body meeting: Dr. Immanuel Azaad Moonesar, President, AIBMENA, Close and Awards of Appreciation Venue: Main Theatre at Prince Al Hussein Bin Abdullah II School of International Studies, The University of Jordan</p>		
12:30	<p>Bus Leaves for Hotel</p>		

See you next year in the United Arab Emirates